

Wharton Chamber of Commerce 37th Annual Christmas Parade **GENERAL INFORMATION**

DATE: Tuesday, November 21, 2017
LINE UP: 6 p.m.
START TIME: 7 p.m.
THEME: *A Fairytale Christmas*

1st place Trophies will be awarded in the categories listed below:

Floats (Commercial and Individual)
Performing Groups (Bands/Drill Teams/Dance Groups)
Vehicles
Marching/Equestrian

Entry Deadlines will be 4 p.m. Friday, November 17, 2017.

You will pick up a position number from the **Chamber of Commerce , 225 N. Richmond Road** the day of the parade and be given further instructions on where to go in the parade lineup.

If your entry involves children, we ask that you meet at an alternate location to load up as there will be no parking available at the starting point of the parade for parents to drop off their children. This will help provide better safety for the children and help to eliminate pre-parade congestion. We appreciate your understanding.

We ask that you be at your starting place no later than 6 p.m. so that the parade can start promptly at 7 pm. When you come to line up for the parade, we ask that you approach Milam Street going south on Alabama Road. As you approach Milam Street based on your entry number, you will be directed to your starting point. The parade will begin on Milam Street and will end on Polk Street (turn right on Polk and then right into Guffey Park – this will be the pickup point).

Participants SHALL NOT include “live” Santas on their entry, because parents tell us it is difficult to explain to small children why there are so many Santas. ABSOLUTELY NOTHING MAY BE THROWN INTO THE CROWD FROM PARADE PARTICIPANTS. WE FEEL SURE THAT YOU OR YOUR ORGANIZATION WOULD NOT WANT TO BE HELD ACCOUNTABLE FOR THE INJURY OF ANYONE IN THE CROWD.

All entries must be lighted decorated including large entries such as 18 wheeler trucks.

ALL ENTRIES MUST HAVE LIGHTS .

IF MUSIC IS PLAYED, IT MUST BE CHRISTMAS MUSIC.

THE CHAMBER RESERVES THE RIGHT TO REJECT ANY ENTRY.

NO UNNECESSARY display of speed, NO STUNTS as it may endanger the crowd, and NO LOUD NOISES due to the equestrian entries. You must present your entry and conduct your behavior in a responsible manner.

Again, thank you for your participation in the parade. If you have any questions, please do not hesitate to call 979-532-1862.