



Event Grant Program FY 2022-23

A. Mission: The mission of the Grant Program is to provide event funds that will:

1. Enhancing Wharton's character as a travel destination and a great quality of life.
2. Stimulating business activity.
3. Increasing hotel/motel usage.

B. Eligibility: The Wharton Chamber of Commerce and Agriculture will only accept and review applications from non-profit or community-based organizations. All requests for funds should be submitted using the accompanied official application. The applicant may be asked to be present at a meeting to address any questions regarding the application. Applicants will be notified prior to meeting of date, time and location.

C. Uses: To assist in having a successful event, we urge the following activities:

1. Advertising and promotional campaigns supporting events in media such as broadcast, web, social media, print media, and direct mail.
2. Printing and distribution of promotional pieces, creative design, copying, ad placement cost, and mailing costs.
3. Website and social media promoting the event to increase participation, attendance, and awareness of the event and to generate hotel room nights and spending throughout the city.
4. Other items and activities that are essential to the event's success (except for those covered under D).

D. Prohibited Uses: These funds may not be spent for:

1. Prize money, scholarships, awards, plaques, or certificates.
2. Travel expenses related to any traveling exhibit, contest judges, or staff travel.
3. Projects restricted to private or exclusive participation.
4. Private events.

5. Legal, medical, engineering, accounting, auditing, planning, feasibility studies, consulting services, or fees.
6. Salaries or supplements to salaries for existing or future staff, or employment of personnel directly related to the project or event.
7. Tangible personal property including, but not limited to, office furnishings or equipment, permanent collections, or individual pieces of art.
8. Interest or reduction of deficits and loans.
9. Expenses incurred or obligated prior to or after the project period.
10. Advertising and other promotional materials promoting events not specified in this application.
11. Payments for services or goods not specified in this application.

E. Use of Local Vendors: All event organizers are encouraged to patronize Wharton businesses for food, supplies, materials, printing, etc.

F. Allocation of Funds, Application Period:

1. The maximum amount of funding per event for the fiscal year is **\$2,000**.
2. A limited amount of funds will be available. The applications will be for events during the fiscal year beginning on Oct. 1, 2022 and ending Sept. 30, 2023.
3. The Wharton Chamber of Commerce and Agriculture will award grants **in the order received**.
4. Funds will be expended on a **reimbursement basis**, with receipts demonstrating the existence of payment in full.
5. Applications must be submitted starting on Oct. 1, 2022.
6. Receipts/reimbursement requests must be submitted **within 30 days** of the date of the event. Failure to do so will invalidate the grant application.
7. You may submit applications for additional grants once the previous grant has been closed out by reimbursement.
8. This program is solely under the auspices of the Wharton Chamber of Commerce and Agriculture.

Please return the application to:

Attn: Ron Sanders

The Wharton Chamber of Commerce and Agriculture

225 N. Richmond Road, Wharton, TX 777488